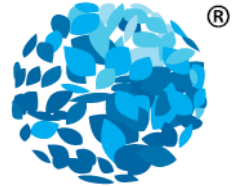




**Media release
Immediate distribution**



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BOUGAINVILLEA BEACH RESORT TAKES LEADERSHIP POSITION IN SUSTAINABLE PRACTICES

BARBADOS – May 20th 2016: In an important milestone, Bougainvillea Beach Resort has achieved EarthCheck Certified Platinum status through EarthCheck, the world's leading environmental management and professional services group for the travel and tourism industry.

This EarthCheck Certified Platinum status is a direct reflection of Bougainvillea Beach Resort's commitment and dedication to having an energy efficient and green resort over the past 12 years.

Dawn Kirton, Operations Manager of Bougainvillea Beach Resort, said that "Our team at Bougainvillea Beach Resort is passionate about our mandate to maintain the property as an earth friendly and green resort. Therefore, we are consistently looking for ways to save energy, preserve our water resources and protect our air quality".

She cited the resort's use of organic cleaning solutions, proactive checks on burst pipes and dripping taps, switching off lights when rooms are not in use as some of the many examples of initiatives implemented and maintained at the resort by all staff members.

"I must applaud each staff member for their commitment and contribution which has resulted in this us winning this coveted award", Kirton added.

Tourism is a \$1.4 trillion industry which directly affects the destinations it operators within. The very environmental values and cultural assets that attract visitors to destinations need to be protected and responsibly managed. The tourism industry and its operators are key to creating this change.

Stewart Moore, CEO of EarthCheck, said that Bougainvillea Beach Resort has taken a significant leadership position in sustainability.

Mr. Moore said, "I would like to congratulate whole team at Bougainvillea Beach Resort on their achievement. Bougainvillea Beach Resort is a valued member of a global group of tourism operators who dare to make a difference."

By working with EarthCheck, Bougainvillea Beach Resort has joined other industry leaders who are taking meaningful steps towards resolving some of the very real issues that face the planet.

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About Bougainvillea Beach Resort

Bougainvillea Beach Resort is an award winning resort located on one of the stunning beaches on the south-coast of Barbados; just 15 minutes from the airport, 20 minutes from Bridgetown and 5 minutes from both St. Lawrence Gap and Oistins. The resort has 138-rooms including studios, honeymoon suites, one bedroom and two bedroom suites. All studios and suites are beautifully designed for comfort and offer the convenience of kitchen facilities. The resort offers excellent facilities including two fine restaurants, Lanterns by the Sea and Water's Edge as well as 3 pools, spa, gym, tennis court, watersports and Kids Club. Bougainvillea - a place worth discovering.

Media Contact

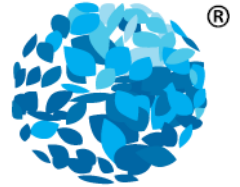
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About EarthCheck

EarthCheck is the world's leading scientific benchmarking, certification and advisory group for travel and tourism. Since 1987, we have helped businesses, communities and governments to deliver clean, safe, prosperous and healthy destinations for travellers to visit, live, work and play. We understand the value of big ideas and the importance of clear communication. We know that what can be good for the planet is also good for business.

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