



## Press Release

# Bougainvillea Beach Resort Achieves Travelife Gold Award

**April 23, 2015** - Bougainvillea Beach Resort has again achieved the prestigious Travelife for Hotels & Accommodations Gold award. Recognized globally, the Travelife award is an industry led scheme, where tour operators and accommodation providers work in partnership to display their commitment to sustainability. It is one of the few schemes that values social policy as highly as environmental management and it helps its members develop and promote good sustainable practices.

Travelife was able to assess the hotel's performance in managing their social, environmental and economic impacts. To gain Travelife Gold certification, Bougainvillea Beach Resort met all of the 150 sustainability criteria, which included environmental issues such as minimising waste, energy, water and chemicals, as well as taking positive action on social issues, such as employee welfare and working with the local community.

In addition to the day-to-day environmental measures, Bougainvillea Beach Resort goes further to protect the environment by organizing community beach clean-ups, and working with schools to educate students on the importance of environmental sustainability. The hotel measures its performance regularly to monitor the impact of its sustainability efforts, report on results and plan improvements.

A key reason for tourism businesses to care about sustainability is to help protect the unique natural and cultural characteristics of their resort, so it continues to attract tourists in the future.

"We're very proud to receive this significant international award," said General Manager, Sharon Hugh-White. "This accolade represents our commitment towards environment sustainability, and would not have been possible without the hard work and dedication of our staff."

**About Bougainvillea Beach Resort** - A 4-star oceanfront resort on the south-coast of Barbados, offering 138 spacious studios, one and two bedroom suites with spectacular views. Bougainvillea's excellent resort facilities and amenities including three pools, swim-up pool bar, two restaurants, Spa, water sports, tennis, fitness centre, kids club and outdoor play park, and complimentary WiFi. Its central location is just minutes from bars, attractions, restaurants, shopping and nightlife. A Barbados favourite, Bougainvillea is an ideal choice for an island getaway, romance in the sun or family fun. [www.bougainvillearesort.com](http://www.bougainvillearesort.com)

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