



BOUGAINVILLEA BEACH RESORT EARNS 2014 TRIPADVISOR CERTIFICATE OF EXCELLENCE

Honoured as a Top Performing Hotel as Reviewed by Travelers on the World's Largest Travel Site

BARBADOS – 20 May, 2014 – BOUGAINVILLEA BEACH RESORT today announced that for the third year in a row it has received the TripAdvisor® Certificate of Excellence award. The accolade, which honours hospitality excellence, is given only to establishments that consistently achieve outstanding traveler reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Establishments awarded the Certificate of Excellence are located all over the world and represent the upper echelon of businesses listed on the website.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account reviews ratings. Businesses must maintain an overall TripAdvisor bubble rating of at least four out of five, volume and recency of reviews. Additional criteria include a business' tenure and popularity ranking on the site.

"The Management and Staff of Bougainvillea Beach Resort are thrilled to once again receive the TripAdvisor Certificate of Excellence," said Sharon Hugh-White, General Manager of the south coast resort. "It is encouraging to see that our commitment as a team to great service has once again been recognised. The fact that we were awarded this prestigious certificate in 2012, 2013 and now again in 2014 shows us that our guests appreciate the Bougainvillea brand and what it has to offer. We thank Trip advisor and all our guests for this huge endorsement and will continue to build on our solid foundation and take Bougainvillea and Barbados to the next level."

"TripAdvisor is pleased to honor exceptional hospitality businesses for consistent excellence," said Marc Charron, President of TripAdvisor for Business. "The Certificate of Excellence award gives top performing establishments around the world the recognition they deserve, based on feedback from those who matter most – their customers. From Australia to Zimbabwe, we want to applaud exceptional hospitality businesses for offering TripAdvisor travellers a great customer experience."

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About Bougainvillea Beach Resort

A 4 star oceanfront resort on the south-coast of Barbados, offering 138 spacious studios, one and two bedroom suites with spectacular views. Bougainvillea's excellent resort facilities and amenities including three pools, swim-up pool bar, two restaurants, Spa, water sports, tennis, fitness centre, kids club and outdoor play park, and complimentary wireless internet access. Its central location is just minutes from bars, attractions, restaurants, shopping and nightlife. A Barbados favourite, Bougainvillea is an ideal choice for an island getaway, romance in the sun or family fun. www.bougainvillearesort.com

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